



# MPN CAPABILITY STATEMENT

## COMPANY OVERVIEW

Minority Professional Network, Inc. (MPN) is a majority woman-owned, and 100% minority-owned NMSDC nationally certified MBE. Our proven recruiting, events, training, coaching, and consulting solutions have attracted 3,000+ employer clients and partners from 46 U.S. states and other countries.

## COMPANY INFORMATION

Incorporated: 2001  
 CAGE Code: 43GJ8  
 DUNS: 090880191  
 NMSDC MBE: AT14188  
[mpnDiversityJobs.com](http://mpnDiversityJobs.com)  
[mpnDiversityRecruiters.com](http://mpnDiversityRecruiters.com)



## CORE COMPETENCIES & SOLUTIONS

### RECRUITING & RECRUITMENT ADVERTISING

- [Job Posting](#), [Job Wrapping](#), XML, Logos, Profiles
- [Placement](#) (Contingency, Direct, Retained/Executive Search)
- [Staffing](#), Contractors, Temps., Technical Assistance
- Recruiting-as-a-Service ([RaaS](#)), Workforce Devel.

### COACHING, SPEAKING & CONSULTING

- [Coaching](#) [Interview, Career, Business & Executive]
- DEI [Webinars](#), Cultural Audits, Assessments
- [Speaking](#), DEI [Training](#), [Learning](#) & Development
- Diversity Recruiting, Retention, Equity, Inclusion
- Bias, Servant Leadership, Cultural Transformation

### MARKETING & TURNKEY EVENT PLANNING

- [Events](#) & Digital Marketing (web, email, social media)
- Career, Networking, Supplier Diversity, Captive
- Media Buys, Press Releases, Media Advisories
- Venues, Registration, Marketing, Turnout, Support

## PAST PERFORMANCE

### U.S. DEPARTMENT OF STATE (with JWT Inside)

- Planned 60+ DEI Events held in 40 U.S. cities
- Strategy, Planning, Logistics, Media Buys
- Meeting Space, F&B, AV, Run of Show
- Registration, Marketing, Turnout, Support



### WALMART

- Servant Leadership & DEI Training for 200+ Leaders
- Leadership Coaching, Cultural, Bias, Teaming
- Job Postings, Consulting, Events, Digital Marketing

### OTHER SAMPLE END-CLIENTS & PARTNERS



## NAICS CODES

- 611430 Training & Coaching [career-executive-interview-biz]
- 561311 Job Postings, Employment Placement
- 561312 Executive Search Services
- 561320 Staffing and Temporary Help Services
- 519130 Internet Publishing/Search Portals
- 541612 Human Resources Consulting Services
- 541613 Marketing Consulting Services
- 541830 Media Buying, Graphic Design & Advertising
- 561920 Convention and Trade Show Organizers

## KEY DIFFERENTIATORS

- ✓ 20+ Years of Innovation & Thought Leadership
- ✓ 3,000+ Employer Partners from 46 U.S. states
- ✓ Longevity | Results | Adaptability | Affordability
- ✓ Dedicated & Experienced Leaders & Delivery Partners
- ✓ Proven Recruiting & Recruitment Advertising Results
- ✓ Proven Training, Coaching & Speaking Results
- ✓ Proven Consulting, Events & Marketing Results
- ✓ Talented Active and Passive Diverse Candidates
- ✓ Millions of Online, Email & Social Media Contacts

## COMPANY SNAPSHOT

Minority Professional Network, Inc.  
 4370 Lawrenceville Hwy NE #1801 | Lilburn, GA 30048  
 Office: +1 (404) 629-9323 | Toll-Free: (888) 676-6389  
 Email: [Partnerships@mpnDiversityJobs.com](mailto:Partnerships@mpnDiversityJobs.com)  
 Web URL: [mpnDiversityJobs.com](http://mpnDiversityJobs.com)

## SOCIO-ECONOMIC STATUS

- ✓ Certified NMSDC Minority Business Enterprise (MBE)
- ✓ 100% Minority Owned Business Enterprise
- ✓ 51% Minority Woman-Owned Business Enterprise
- ✓ Small Disadvantaged Business (SDB)
- ✓ Small Business Enterprise (SBE)